

The National Franchise Exhibition

4 & 5 October 2013 | NEC, Birmingham

Dreaming of your own business?

...and being your own boss?

FREE TICKET
{Save £15}

Exhibitors at The National Franchise Exhibition include:



GUINOT
NATURAL MAKE



MAIL BOXES ETC.

HSBC



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The National Franchise Exhibition

4 & 5 October 2013 | NEC, Birmingham



▶▶▶ *Be your own boss with the support of an established brand*

If you're dreaming of running your own Business, a visit to The National Franchise Exhibition is the ideal event for discovering all about franchising and what it can offer.

At the UK's largest franchise exhibition, you can meet with over 140 exhibitors and access a huge range of free seminars, expert advice and one-to-one consultations giving a comprehensive insight into the variety of opportunities available, and how to make them a success.

Meet fully accredited franchised businesses from the world's biggest brands to smaller recession-resilient enterprises. Choose from a variety of sectors including restaurants, property management, fitness, beauty, accountancy, care, explorative travel and children's activities.



“ In spite of the economic downturn, the franchise industry has repeatedly shown its resilience and stability by outperforming many other sectors. ”

Well-established as a statistically safer pathway to owning your own business, franchising looks set to continue its long-term growth trends. ”

Brian Smart, Director General of the bfa



All franchises at the exhibition are approved by the British Franchise Association (bfa), so you can be safe in the knowledge that your chosen franchise meets the bfa's code of ethics.

Extensive conference programme

Take advantage of these free seminars for a comprehensive insight into all aspects of franchising from leading industry experts.

**FREE
CONFERENCE**

Friday 4 October 2013

bfa franchising panel seminars

Industry experts provide practical, impartial advice on all aspects of franchising



10:45 – 11:45

An introduction to franchising

12:00 – 13:00

Essential tips for franchising your business

15:00 – 16:00

Essential tips for investing in a franchise

16:15 – 16:45

Taking your first steps into franchising

Executives in franchising

10:45 – 11:15

Why the care industry is such an exciting proposition!



11:00 – 11:30

Getting started and maintaining motivation



11:30 – 12:00

Seven key questions to ask if you are considering a management franchise



11:45 – 12:15

How did I do it? Operating a successful franchise



12:30 – 13:00

In business for yourself but not by yourself



13:30 – 14:00

Choosing the right franchisor



15:15 – 15:45

Belvoir franchise owners: ask us anything!



Hands-on franchising

13:15 – 13:45

Franchising with McDonald's UK



13:15 – 13:45

Driving your business



14:00 – 14:30

Using local community links to build a successful franchise



14:45 – 15:15

Focus on low investment



High-level investment

11:00 – 11:45

High investment franchising panel session

Sponsored by:



12:15 – 12:45

How to earn a lifelong income of £50,000 - £150,000 per annum from your own property portfolio



14:00 – 14:45

High investment franchising panel session

Franchise resales

12:00 – 12:45

Buying an existing franchise – the advantages and disadvantages



Franchising your business

10:30 – 11:15

How to successfully franchise your business

Sponsored by:



11:00 – 12:00

How to successfully franchise a business in the UK



13:15 – 13:45

Franchise Recruitment



14:15 – 15:15

How to successfully franchise a business in the UK



15:15 – 16:00

Franchising your business: the financial elements



Growing your own business

11:30 – 12:00

Approaching the bank for finance



12:00 – 12:45

Starting your own business – your rules, your way



13:00 – 13:30

How to raise funds for your franchise



13:45 – 14:15

Discover franchising with HSBC



15:15 – 15:45

Tax saving tips for new businesses



Keynote speakers

Friday 4 October 2013

12:15 – 12:45

Starting your own business - your rules, your way

Matt Roberts, Founder, Bean2Bed

Saturday 5 October 2013

12:30 – 13:00

From home-based designer to award winning entrepreneur

Nathan Littleton, Director, Future Visions

Saturday 5 October 2013

bfa franchising panel seminars

Industry experts provide practical, impartial guidance on all aspects of franchising



10:45 – 11:45

What to consider when choosing a franchise

12:00 – 13:00

Expanding your business through franchising

14:30 – 15:30

Making franchising your future

Executives in franchising

11:00 – 11:30

Getting started and maintaining motivation



11:00 – 11:30

Seven key questions to ask if you are considering a management franchise



11:45 – 12:15

Why the care industry is such an exciting proposition!



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In business for yourself but not by yourself



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Belvoir franchise owners: ask us anything!



13:30 – 14:00

Choosing the perfect franchise – the benefits and the burdens



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12:45 – 13:15

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Franchise resales

12:00 - 12:45

Buying an existing franchise – the advantages and disadvantages



Franchising your business

10:45 – 11:30

Creating a genuine business format franchise

Sponsored by:



11:15 – 11:45

Avoid costly mistakes – free legal tips for franchising a business



11:45 – 12:45

How to successfully franchise a business in the UK



13:45 – 14:45

How to successfully franchise a business in the UK



14:45 – 15:30

Franchising your business: the franchisors obligations



Growing your own business

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How to raise funds for your franchise



13:15 – 13:45

Approaching the bank for finance



14:00 – 14:30

Tax saving tips for new businesses



Participate in the FREE educational features

Franchise Information Point

The beginner's guide to franchising

Have all your questions answered in one location before your hunt for that perfect business begins. Meet industry experts, consultants, lawyers, bankers and franchisors for free one-to-one advice.

Sponsored by:



Careers Clinic

Have you just retired, recently started a family or been made redundant and are considering franchising as your next career move? Career experts will help you benchmark your skills and discuss your options to give you a clear, focused and realistic career plan.

Appointments are limited so please book at www.franchiseinfo.co.uk

Facilitated by:



Finance Clinic

Book a 1-2-1 appointment with a finance consultant who will give you impartial, expert advice and guidance on how and where to source funding for your franchise.

Appointments are limited so please book at www.franchiseinfo.co.uk

Facilitated by:



Franchise Resales Pavilion

Buy an existing business... buy a 'franchise resale'

A 'franchise resale' is an established franchise whose owner has decided to sell his or her franchise, often after several years of success. Meet with experts and learn more about the advantages and disadvantages of buying a resale.

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High Investment VIP Lounge

The High Investment VIP Lounge is an exclusive area for visitors who are ready to invest substantially in a franchise. Located in a private lounge, investors can hold valuable conversations, attend the exclusive high investment panel sessions and network with key franchisors.

Sessions will take place at 11:00 & 14:00 on Friday and Saturday.

High Investment Panel Seminars

Hear from a panel of franchisors across a range of businesses including Platinum Property Partners, Sign-a-rama, Papa John's and Mail Boxes Etc., and discover the benefits of purchasing a high investment level franchise and what you might expect from your investment.

Sessions will take place in the lounge at 11:00 & 14:00 on Friday and Saturday.

Real Franchise Stories

Listen to inspirational stories from franchisees who have already made the transition from being employed to running their own business.

Sessions take place at 13:15 on Friday and Saturday.

Children's Activity Centre

Bring your kids to the Children's Activity Centre and enjoy a fun and stress-free experience with them whilst your partner takes the opportunity to discover more about franchising.

Headline Sponsor:



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SIGN-A-RAMA



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whichfranchise.com

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The Children's Activity Franchise

Book appointments with exhibiting companies

To ensure you make the most of your time at the exhibition you can book appointments to meet with a selection of exhibitors on a specific day. Browse the exhibiting franchises and book meetings at www.franchiseinfo.co.uk

Take your research to the next level



The National Franchise Exhibition is the only exhibition in the midlands that showcases a wide range of franchises which have all met the bfa's franchising code of ethics. This gives you the chance to meet and research an established business that suits your budget and lifestyle.

- Accountancy
- Automotive
- Beauty
- Care
- Children's activities
- Cleaning
- Consultancy
- Disaster recovery
- Fitness
- Food & drink
- Garden care
- Graphic design
- Home improvement
- Insurance
- Internet
- Letting agencies
- Logistics
- Photography
- Printing
- Property management
- Pubs & leisure
- Retail
- Signage
- Travel

REGISTER NOW

The National Franchise Exhibition

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National Exhibition Centre
Birmingham
B40 1NT

Claim your FREE, FAST-TRACK tickets now:

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